

Tools to Listen
Social Media Club Sacramento
01/28/14



The following is a list of tools that nonprofits in the Sacramento area are using to listen. This list was generated through small group, peer discussions.

Tools	Mentions
facebook ads	
instagram	2
search	2
local events	
communities	
international forums	
youtube	
youtube comments	
twitter	
twitter lists	2
facebook	3
in-person meetings	
sprout social (paid)	2
pulse	
twitter	2
biz journals	
traditional media	
feedly	
hootsuite	4
google alerts	4
google analytics	
klout	
trending on twitter	
melt water (paid)	
tweet deck	
tv eyes	
mention	