What We Learned from the
California Nonprofit Technology Festival

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This webinar will be recorded

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About This Webinar

- This webinar is being recorded
  - Will be available for download afterward
- Questions can be submitted throughout the webinar
  - Use the chat area in the Readytalk window
- This presentation is in beta
  - We welcome feedback, critique, additions, requests

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BETTER TOOLS FOR A BETTER WORLD

Our Goals

▶ Introduce Aspiration and CATechFest

▶ Share our learnings

▶ Invite you to connect and participate

▶ Get your feedback and input

▶ Most importantly: Get your questions answered

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Who is Aspiration?

- We work with stakeholders across the nonprofit software supply chain:
    - We advise NGO technology decision makers on how to employ tech sustainably and affordably
    - We advise vendors and developers on how and what to build for NGO users
    - We advise grantmakers on technology strategies

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Who is Aspiration?

▶ Most importantly, we support & advise

  ▸ **Nonprofit and Foundation Staff**
    on how to apply technology

  ▸ **On Their Terms**
    to

  ▸ **Achieve Impact**
    in their

  ▸ **Program and Mission Work :^)**

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What is CATechFest?

► How the California Nonprofit Technology Festival came to be

  ► Special Thanks to Alberto and Bobby from Sacramento for the awesome photography

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What is CATechFest?

- Where we've been...
    - Fresno, September 2012
    - Coachella, May 2013
    - Sacramento, September 2013
- Where to next?
    - LA CATechFest in 2014
    - email: catechfest@aspirationtech.org to get involved

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Who is CATechFest?

▶ We are grateful for the growing and emerging leaders of California that have been involved so far.

Who is CATechFest?

▶ Sacramento Co-Organzing Partners
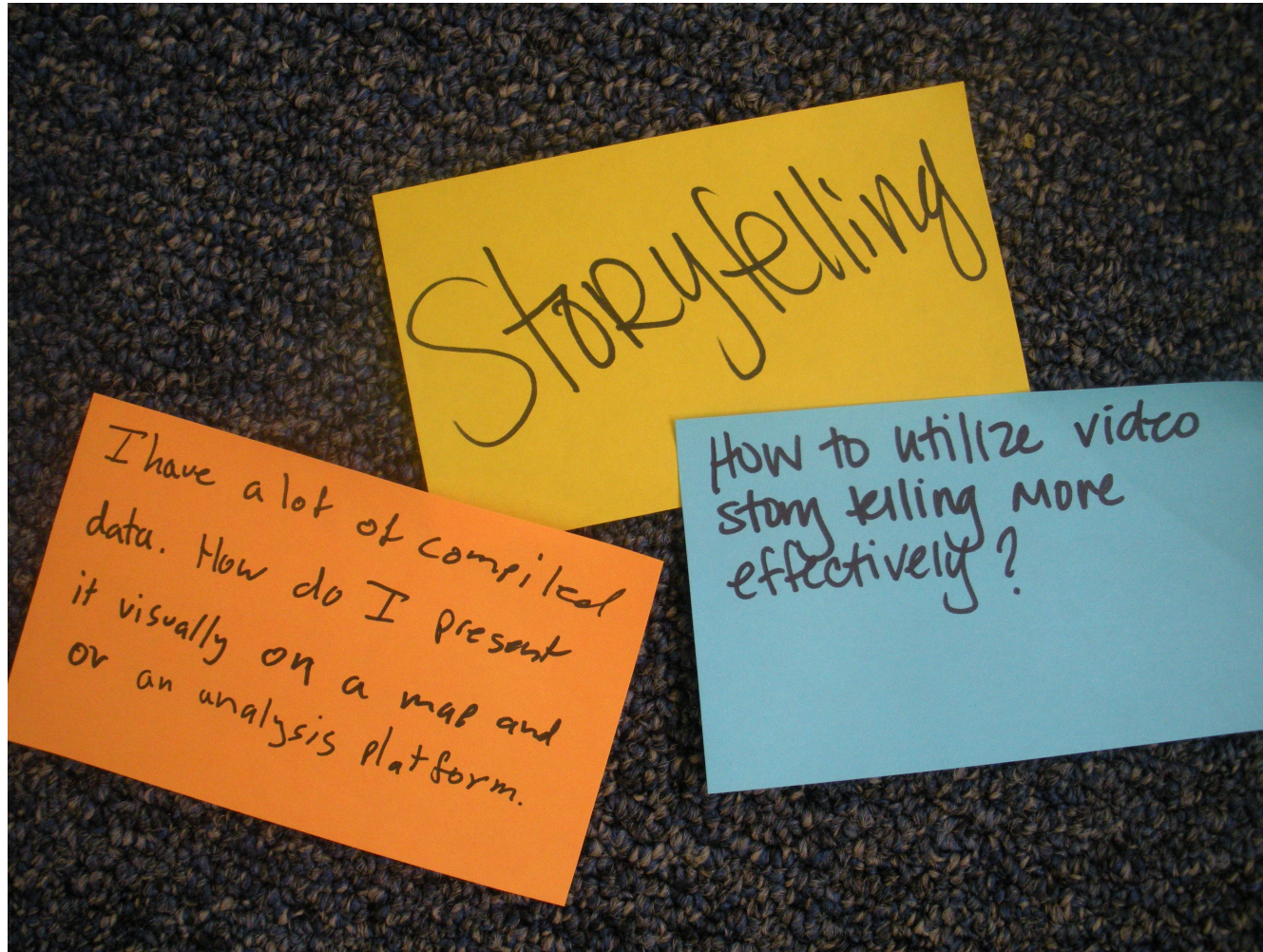
Who is CATechFest?

- **Sacramento Agenda Partners**
  - RYSE Youth Center
  - CiviCRM
  - Weingart East Los Angeles
  - YMCA Youth Institute
  - Palante Tech
  - Design Action
  - Black Organizing Project
  - The Greenlining Institute
  - Palante Tech
  - Grant Kinney
  - Ruth Miller
  - Caravan Studios
  - Triny Rios
  - CPEHN
  - Sameer Siruguri
  - Laura Bernasconi
  - SARTA

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What We've Learned

▶ What are some TOP things on the minds of California NPOs right now?

  ▶ Storytelling

  ▶ Contact Management

  ▶ Security & Privacy

Interests: Storytelling

Interests: Storytelling

Roundtable: Visual Storytelling

facilitated by Ruth Miller

Contents [hide]

1 Areas of interest
2 Tech Products and Practices
    2.1 Products
    2.2 Mapping: Why are other mapping products better than Google maps?
3 How to Design Content
    3.1 Resources

Areas of interest   [edit]

1. Tech products/practices
2. Development: how to actually design an infographics
3. Packaging and distribution

Tech Products and Practices   [edit]

Products   [edit]

- Helps to have a tech-savvy staff member, and get software into as many hands as possible.
- Can be difficult to get software.
- Open-source or low-cost alternatives can be available: GIMP and Sketch (Photoshop, but web only), Inkscape (Illustrator), Quantum GIS (Arcmap), Mapbox, Tilemill, Mangomaps (mapping).
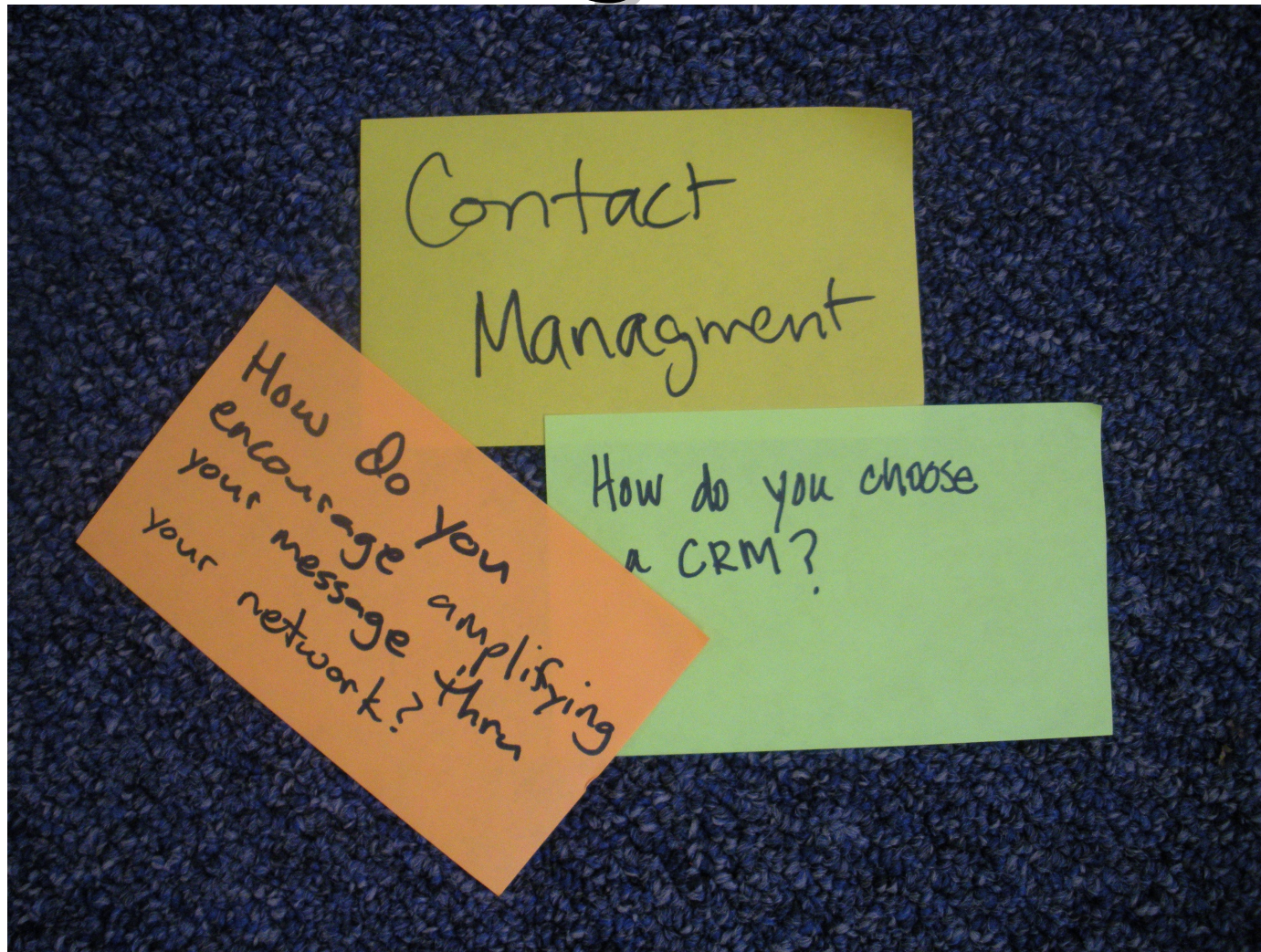
Mapping: Why are other mapping products better than Google maps?   [edit]

▶ http://catechfest.aspirationtech.org/index.php?title=Roundtable:_Visual_Storytelling

▶ http://blumcenter.berkeley.edu/globalpov/

    ▶ hand drawn videos from UC Berkeley; great visualization exercise – make your own

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Interests: Contact Management

Interests: Contact Management

Embarking on a Quest for a Tech Solution

Written by jessica on June 20, 2013 — Leave a Comment

Embarking on a quest can be daunting. Embarking on a quest for a new technology project is especially so.

On trips and quests in life, we often start by finding a map or connecting with someone else who has been down that road.

Unfortunately, for nonprofit organizations trying to find new technology tools, often there is not such a clear way to begin. Also, there are a plethora of **new technology tools** available everyday, there are **many myths about technology and tech experts**, and there are often inconsistencies within organizations around the **vision for the technology deliverable**.
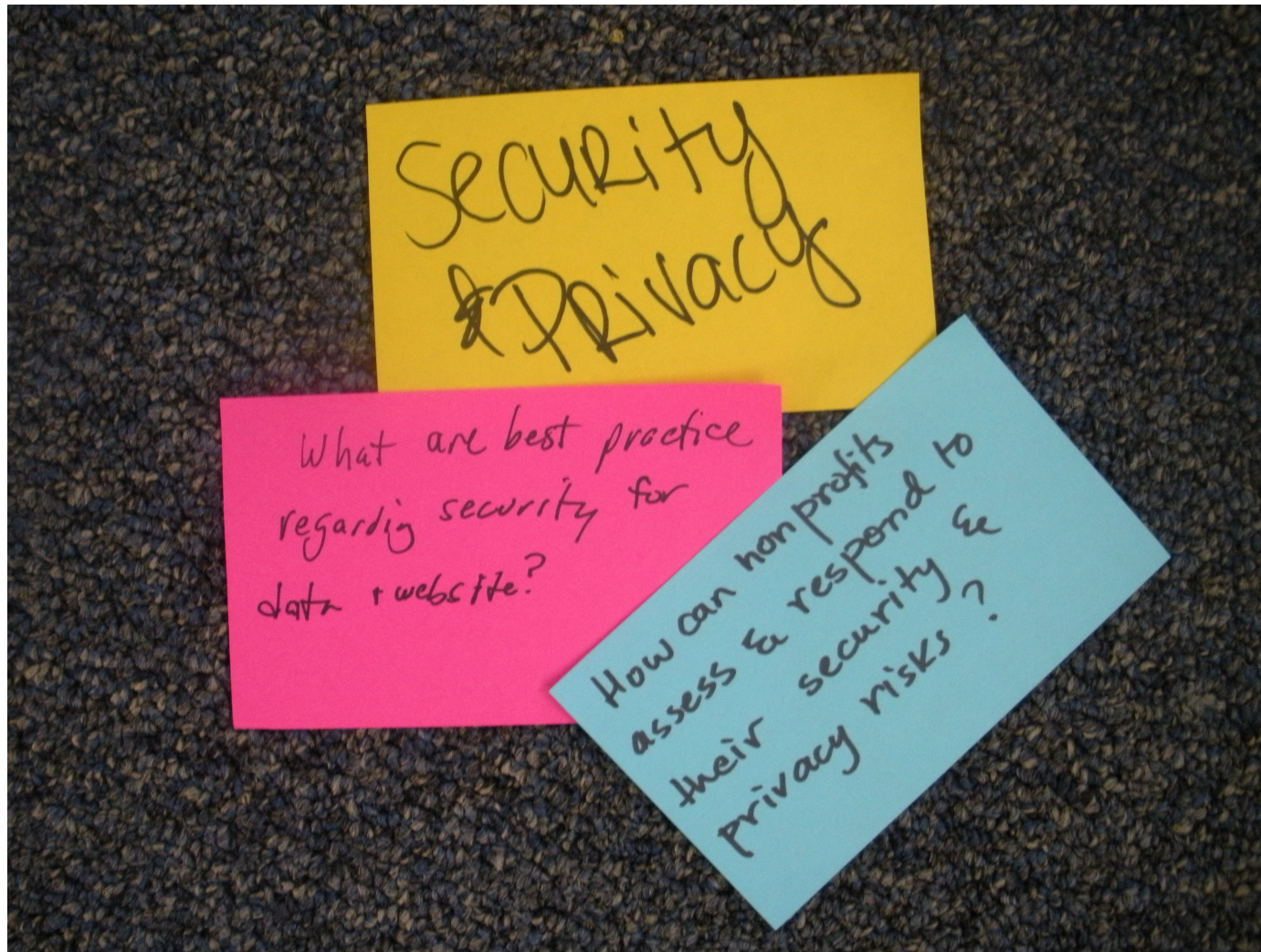
Here at **Aspiration**, we are in awe of the on-the-ground work being done by nonprofits and community organizations. At the end of the day, this **mission-critical work is priority**, and technology decisions should support the same

How to Write a Nonprofit Request for Proposals (RFP)

▶ 00:00/51:28

▶ http://blog.socialsourcecommons.org/2013/06/embarking-on-a-quest-for-nonprofit-tech-solutions/

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Interests: Security & Privacy

What We've Learned

▶ Let us know what is on your mind

- ▶ What are you interested in learning?
- ▶ Where does Aspiration need to bring this information?
- ▶ How could we make this relevant to your work

▶ Email: catechfest@aspirationtech.org

How to Connect with the Info?

▶ Event Agenda capture on the wiki

    ▶ catechfest.aspirationtech.org

        • resources shared

        • notes from sessions

        • session attribution

        • sticky note activities documented

▶ Thanks to volunteers and notetakers!

▶ What are the best ways that you've found to keep people connected?

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What We've Learned

▶ Participant Story Share

What We've Learned

- So far in our California Nonprofit Capacity Building efforts we've found...
  - Technology is for building and strengthening relationships, not a replacement for them.
  - Technology challenges are STILL organizational development opportunities in disguise
  - Tech as a solution vs tech supporting the "solution"

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What We've Learned

▶ Other things that we've found...

  ▶ The people at the table matter, from the decision maker to the on the ground implementer

  ▶ The best way to get people involved and keep them involved is by getting them to bring other people along.

  ▶ Effective Contact Management, Donor Management, Volunteer Management, etc... still remain elusive for many nonprofits

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What We've Learned

▶ Get involved or give us feedback...

   ▶ Email: catechfest@aspirationtech.org to...

      • Get updates about CATechFest in LA

      • Let us know how we could help YOU

      • Tell us ways you want to stay connected

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What We've Learned

▶ Get involved or give us feedback...

    ▶ Join Ca-discuss to stay connected

        • http://lists.aspirationtech.org/lists/subscribe/ca-discuss

        • low volume discussion list for nonprofits working in CA

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Thank You!

End Of Section

▶Questions?

▶Comments?

▶Email us:

help@aspirationtech.org

Thank You!

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