

Make something a link

```
<a href="http://www.google.com">Google</a>
```

Make an email link

```
<a href="mailto:info@aspirationtech.org">Email Aspiration</a>
```

Change colors

```
style="color:#123456;"
```

```
style="background-color:#123456;"
```

Matt's Email Newsletter HTML

Cheat Sheet

```
<p style="color:white;background-color:#123456;">Matt's Email Newsletter HTML Cheat Sheet</p>
```

Add an image

```

```

URL where the image is

Text that appears if image doesn't load

Gets rid of link border if you make the image a link

You can put this entire img tag where you'd normally put the text of a link

Make a list

Unordered list:

```
<ul>
<li>Bullet</li>
<li>Bullet</li>
<li>Bullet</li>
</ul>
```

- Bullet
- Bullet
- Bullet

Ordered List:

```
<ol>
<li>First Thing</li>
<li>Second Thing</li>
<li>Third Thing</li>
</ol>
```

1. First Thing
2. Second Thing
3. Third Thing

Make the text wrap around something

```
align="left"
```

```
align="right"
```

Awe-inspiring Incredible text wrapping around the amazing text in the box



```

<p>Awe-inspiring Incredible text wrapping around the amazing text in the box</p>
```

Change width or height

```
width="100"
```

```
height="100"
```

In HTML attributes, numbers are in pixels but you don't have to put "px"

Add a space between HTML elements

```
&nbsp;
```

```
&nbsp;
```

Put empty lines between things

```
<br />
```

```
<p>Yellow is my favorite!<br /><br />
<br />...Sometimes.</p>
```

Change font formatting

```
style="font-family:courier;"
style="font-weight:bold;"
style="font-size:20px;"
```

In CSS styles, you DO need to put "px"

This text is a tad bit crazy

```
<span style="font-family:courier;font-weight:bold;font-size:20px;">This text is a tad bit crazy</span>
```

Define a specific area

For an area that's completely separate (called "block"):

```
<div></div>
```

I like colors. <div style="background-color:#FFCC11;width:100px;" align="right"><p>Yellow is my favorite</p></div>

I like colors.

Yellow is my favorite

Add a border

```
style="border-width:1px;border-type:solid;border-color: #454545;"
```

For an area that's inline with text:

```
<span></span>
```

I like colors. Yellow is my favorite.

I like colors. Yellow is my favorite.

Add space around something

Many email clients don't support CSS margins & padding. Instead use tables for positioning with the following attributes:

```
cellspacing="10" (outside cells)
```

```
cellpadding="10" (inside cells)
```

Make a table

Opens the row

Closes the row

```
<table>
```

```
<table><tr><td>1</td><td>2</td></tr>
```

```
<tr>
```

```
<tr><td>3</td><td>4</td></tr></table>
```

```
<tr>
```

1	2
3	4

Merge table cells

```
rowspan="2"
colspan="2"
```

```
<table style="border-width:1px;border-type:solid;border-color:#555555;"><tr><td rowspan=2 style="background-color:#CD3333;">Tall Table Cell</td><td style="background-color:#9CCB19;">Short Table Cell</td></tr><tr><td style="background-color:#B13E0F;">Short Table Cell</td></tr></table>
```

```
<table style="border-width:1px;border-type:solid;border-color:#555555;"><tr><td colspan=2 style="background-color:#CD3333;">Wide Table Cell</td><tr><td style="background-color:#9CCB19;">Skinny Table Cell</td><td style="background-color:#B13E0F;">Skinny Table Cell</td></tr></table>
```

Tall Table Cell	Short Table Cell
Wide Table Cell	Skinny Table Cell