

Join us
for the
first-ever

CALIFORNIA NON-PROFIT TECH FESTIVAL

#CaTechFest



The event is being co-organized with **The Center for Multicultural Cooperation (CMC)** and **Bay Area Leadership Network of Color (BALNC)**.



DATES:

September 27th to
September 28th, 2012
9:00 AM to 5:00 PM

LOCATION:

Piccadilly Inn
2305 West Shaw Ave.
Fresno, CA 93711

AGENDA & SESSIONS

The event will be co-developed with participants, facilitators and partners in the time leading up and during the Festival.

The agenda will be designed and facilitated using Aspiration's **unique participatory model**, in an environment where powerpoint slides are discouraged and dialog and collaboration drive the learning.

Sessions likely to be on the agenda include...

- ONLINE COMMUNICATIONS AND CAMPAIGNING
- LEADERSHIP, DECISION SUPPORT and SUSTAINABILITY
- PRIVACY, SECURITY AND DATA
- SOCIAL JUSTICE IN CALIFORNIA
- PARTICIPANT-LED SESSIONS
- LEARNING BY MAKING:
 - 1-HOUR WORDPRESS SITE
 - CREATING A SOCIAL MEDIA DASHBOARD
 - HTML BASICS IN 1 HOUR
 - BUILD YOUR OWN PUBLISHING MATRIX
 - HOW TO REGISTER A DOMAIN THE RIGHT WAY
- MORE, MORE AND MORE!!

The Story

The festival will bring together nonprofit staff and social justice activists who have interest and passion around technology for social change. Participants will represent both those providing tech support to their own or other organizations, as well as those looking for guidance on how to apply technology in their work.

The overall goal is to build capacity and community around technology for social justice causes across California.

And while the Festival is indeed a "tech" event, the proceedings will invite ongoing dialog about how principles and practices of social justice should inform tech utilization, as well as how to employ tech in ways that are consistent with the values and spirit of those working for a more just, equitable, inclusive California.

Another central objective of the event is to honor the emergent technology leadership expressing itself across the state, especially among youth and in underserved communities. The event will be designed to maximize collaborative, learning and networking opportunities for those who are demonstrating leadership in helping others leverage tech for social change.

Get Involved!

Join the CA-DISCUSS mailing list to collaborate with others talking about nonprofit tech and online strategy in California.

Follow Aspiration on Twitter, and use the hashtag #catechfest

REGISTER NOW: <http://catechfest.eventbrite.com>



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For more information: <http://aspirationtech.org/events/catechfest/2012>

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