

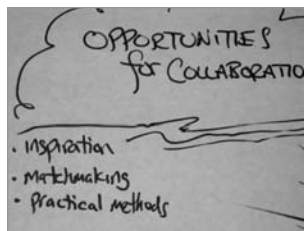
Aspiration connects nonprofits with software solutions that help them better carry out their work.

We want social change organizations to obtain and use the best tools to maximize their effectiveness and fully realize their missions.

We connect and strengthen software developer and nonprofit user communities by designing, facilitating, and hosting innovative nonprofit technology events.

We are building the Social Source Commons to map out the range of available software tools for nonprofits, and link together the rich array of unconnected technology information resources nonprofits depend on every day.

We provide a range of capacity building services for nonprofit software projects and grassroots users, working with software producers to get better tools developed, and working with nonprofits to help them better leverage appropriate technology.



Aspiration Operates the San Francisco Nonprofit Technology Center

We founded this collaborative work and office space to house nonprofits and consultants working with technology for social change, situated in the South of Market district.

The Center hosts meetings and events, and is home to six other organizations:

- Computer Professionals for Social Responsibility (CPSR) www.cpsr.org
- J.Fairchild www.jfairchild.com
- Project Zero www.projectzero.com
- Radical Designs www.radicaldesigns.org
- Spaceshare www.spaceshare.com
- Zac Mutrux Consulting

Complete information about the facility and services can be found at **www.sftechcenter.org**.



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ASPIRATION: Better Tools for a Better World



Aspiration works to see better software tools created to meet nonprofit needs, and to help nonprofits make more effective use of technology

We Connect Nonprofit Technology Communities

Aspiration is a global leader in the design and delivery of innovative technology gatherings for nonprofit audiences. Over the past three years, we have convened and co-organized over forty-five highly interactive events across the planet.

We strengthen developer and user communities by creating transformative environments that build collaborative relationships through the sharing of skills and knowledge.



We structure agendas as dialogs that connect the range of nonprofit software stakeholders, and design our events to reflect the diverse and network-oriented nature of the communities we convene.

We believe the ultimate potential and power of any gathering lie in the collective untapped knowledge and experience of the participants, and we strive to tap that vast store.

Our **"Excellence in Nonprofit Software"** Event Series brings software developers, eRiders, and users together in three contexts:

- **Deep Dives**, in partnership with Idealware, map out best tools and practices in areas such as project management, GIS, CRM, and group collaboration.
- **Developer Sprints** raise awareness on topics including usability, security, localization and accessibility.
- **Community Convergences** educate nonprofit users on emerging technology opportunities.

"Aspiration is one of the best organizations on the planet when it comes to running events that spark collaboration, network building and the emergence of new movements."

—Mark Surman, telecentre.org

Let Aspiration help you create your next event!



We Connect Nonprofit Users With Tools

With Social Source Commons, we are building a standards-based, open source web platform for mapping "what's out there" and "who's using what" in nonprofit software, based on a model that blends the sharing ethic and passion of nonprofit techies with the best new information management models.

SSC is designed to enable peer-supported, community-driven knowledge management around nonprofit software. The architecture is based on sites such as wikipedia.org, del.icio.us and flickr.com, employing collaborative editing, democratic tagging, and ease of use to build a shared information store.

SSC lets nonprofit software users ask:

- Which tools are most popular?
- What tools exist in a given category?
- What are others saying about tools I use?
- What new tools are people discovering?
- What tools are used in tandem with ones I use?

SSC enables each user to build a custom dashboard that tracks the tools they use, and receive timely notification when new tools and relevant information are available.

Social Source Commons is developed with support from the Open Society Institute.

*"SSC blends cutting-edge internet concepts to keep me up to date with tools I use and help me discover **fabulous** new tools being used by my peers"* —Dirk Slater, Tactical Tech

See what it's all about at socialsourcecommons.org



We Connect Nonprofits With Strategic Knowledge and Capacity-Building Resources

Strategic eAdvocacy Capacity Building

Aspiration offers trainings that demystify the fast-evolving world of online campaigning by explaining how to integrate tools and tactics into existing programs. And our mentoring program helps organizations apply the learnings in real-world situations.

Aspiration's eAdvocacy program is funded by the Community Technology Foundation of California.

Fiscal Sponsorship for Nonprofit Software Projects

Aspiration incubates promising nonprofit technology startups looking to incorporate as 501c3 nonprofits. We provide short-term fiscal sponsorship and strategic support to projects that offer unique and missing value to the nonprofit sector.



"Aspiration has been a key partner and mentor during our incorporation. They've gone way beyond mere fiscal support to answer questions, connect us to key contacts, and feature our work in their events and outreach"

—Laura Quinn, Idealware

Software Project Support

We provide consulting, mentoring, and infrastructure support for civil society software projects with an aim toward building the capacity of developers and project leads.

If you have questions about Nonprofit Technology, we can steer you to appropriate solutions. We love to help you save money and minimize mistakes.

